



OKTOBERFEST SPONSORSHIP 2026



SPONSORSHIP LEVELS – MARKETING & VISIBILITY

Title Sponsor (1 available | \$5,000)

Our premier sponsorship opportunity offers maximum visibility before, during and after the event.

Benefits include:

- Prominent placement on all official event signage
- Signboard recognition at high-profile Lake Forest and Lake Bluff intersections
- Inclusion in weekly emails reaching approximately 8,000 subscribers
- Listing in *The Window* Fall Program Guide (if secured by August 1), reaching over 20,000 local households
- Social media recognition to nearly 8,000 followers
- Featured placement in Gorton website Sponsor Banner (Gorton site has over 110,000 annual visitors)
- Opportunity to provide branded promotional giveaways
- “DJ” Shout out at the event
- Six tickets to Oktoberfest



Hammerschlagen Sponsor (1 available | \$2,500)

Align your brand with one of Oktoberfest’s most popular and interactive experiences.

Benefits include:

- Recognition on website event page
- Logo placement on Hammerschlagen rules of play event display
- Landing page recognition
- Opportunity to provide branded promotional giveaways
- “DJ” Shout out at the event
- Four tickets to Oktoberfest



Friend of Oktoberfest Sponsor (Unlimited | \$500)

A great way to show your support for this community favorite.

Benefits include:

- Recognition on the Oktoberfest website landing page
- “DJ” Shout out at the event
- Welcome sign recognition at event





OKTOBERFEST UNDERWRITING 2026



UNDERWRITING OPPORTUNITIES – IMPACT & RECOGNITION

Our Oktoberfest underwriters play a vital role in making this beloved community celebration possible. By helping cover the event's largest expenses, underwriters allow more of the funds raised to directly support Gorton Center's mission – to be the gathering place in the heart of our community, where people connect, converse, learn, listen, play and perform.

All Oktoberfest underwriters receive recognition on our website, social media channels and with on-site signage during the event.



Tent Underwriter (3 available | \$2,000)

Supports the installation of the event tent, transforming the space into a welcoming, festive hub for Oktoberfest. As the largest event expense, underwriting the tent makes a significant impact – creating the atmosphere where guests gather, celebrate and connect throughout the evening. Includes two tickets.



Catering Underwriter (2 available | \$750)

Helps provide authentic German fare that brings people together over great food and conversation. Catering support allows us the flexibility to curate a memorable dining experience and ensures guests feel well cared for during the celebration. Includes one ticket.



Entertainment Underwriter (4 available | \$500)

Supports the live polka band, traditional folk dancers, and the 360° Photo Booth – key elements that create the vibrant atmosphere of Oktoberfest. Entertainment underwriting invites guests to dance, celebrate, and capture a lively video memory of the night.