



# GORTON CENTER

## 2026 SEASON HIGHLIGHTS



Gorton Center is the destination for arts, entertainment and learning that fosters connection across all ages. Visit [gortoncenter.org](http://gortoncenter.org) to view our full calendar of programs and events.



# 2026 SPONSOR LEVELS & BENEFITS

Gorton Center has sponsorship opportunities that offer a meaningful way to associate your brand with a vibrant hub for arts, entertainment, and learning that provides enrichment and fosters connection across the community. Benefits include:

- ▶ Marketing opportunities and brand exposure via our print, online and venue promotions
- ▶ Unique destination for staff appreciation or client entertaining events

Benefits can be customized to meet your needs and interests.

## CORPORATE & LOCAL BUSINESS SPONSORS

BENEFITS	SPONSOR LEVELS		
	PRESENTING \$10,000	SIGNATURE \$5,000	SINGLE SHOW \$2,500
Complimentary and discounted group tickets to shows throughout the season	3+ SHOWS	2 SHOWS	1 SHOW
Complimentary room rental for a preshow event or company meeting	●		
Recognition as a Gorton Center Sponsor in the following channels with frequency dependent on level:			
Website homepage scroll, sponsor page, and related event pages	●	●	●
Seasonal Brochures mailed to over 15,000 households 3x/year	●	●	●
Weekly emails to nearly 8,000 subscribers	●		
Digital screens in the lobby	●	●	
Preshow slides before film screenings	●	●	
Social media posts	●	●	●
Printed signboards displayed in Lake Forest & Lake Bluff	●	●	●
Additional advertisements to be added by event	●	●	●
Option for additional presence at Gorton's community events (e.g., Cornhole Tournament)	●	●	
Option for 30-second commercial (provided by your organization) during preshow before film screenings	●		

## INDIVIDUAL & FAMILY SPONSORS | STARTING AT \$1,000

For community members and performing arts lovers, Gorton Center has sponsorship opportunities that offer a unique and meaningful way to invest in our community and Gorton's vital role as a hub for arts, entertainment, and learning.

Sponsorship benefits include complimentary tickets to a show of your choosing and discounted tickets for family and friends. We are happy to work with you on additional benefits to meet your specific interests.