

OUR REACH



4,079
FOLLOWERS



2,130
FOLLOWERS

10,590
EMAIL
SUBSCRIBERS

2023
75,000+
WEBSITE
VISITORS

2023
12
MAILINGS TO
26,000+
HOUSEHOLDS

2023
14,000+
VISTORS AT
450+
EVENTS

2023
275,000+
TOTAL
MAILINGS

2023
250+
ZIPCODES IN
ATTENDANCE

 GORTON CENTER

SPONSORSHIP LEVELS & BENEFITS

Our sponsorship opportunities offer local and regional visibility. Sponsorship during Gorton's 50th Anniversary year in 2024 will come with even more prominent marketing and reach. All sponsorship levels include recognition through the following channels:

- ▶ The Window program guide and promotional postcards mailed monthly
- ▶ Electronic announcements emailed weekly
- ▶ Website listings and social media posts
- ▶ Digital screens in lobby and theater
- ▶ Signboards, flyers and other advertisements
- ▶ Onsite displays and recognition at sponsored event and Birthday Bash
- ▶ Additional event specific opportunities based on the type of event

50TH YEAR PARTNER: \$50,000

- Recognition as Gorton Center's 50th Anniversary Sponsor in all 2024 marketing listed above – including events, history highlights, and community engagement
- Four complimentary tickets to all Signature Events
- Discounted room rental rates for 2024

BIRTHDAY BASH SPONSOR: \$25,000

- Recognition as Gorton Center's Birthday Bash Sponsor in all marketing listed above for our biggest single event of the year!
- Two complimentary tickets to all Signature Events
- Discounted room rental rates for 2024

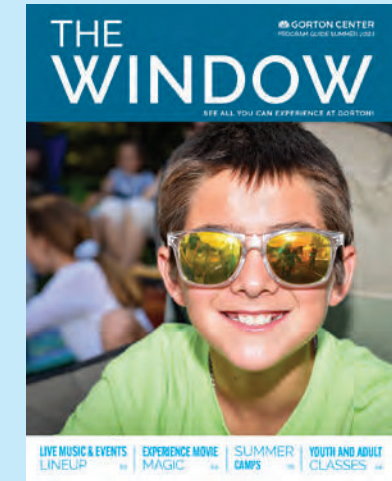
SIGNATURE EVENT SPONSOR: \$10,000

- Recognition as a Signature Event Sponsor in all marketing listed above related to the specific event
- Four complimentary tickets to sponsored event

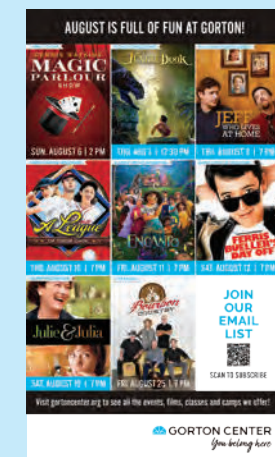
EVENT SPONSOR: \$5,000

- Recognition as an Event Sponsor in all marketing listed above related to the specific event
- Two complimentary tickets to sponsored event

OUR MARKETING



Our Program Guide is mailed to over 17,000 households three times per year



Our Promo Postcard is mailed to over 25,000 households nine times per year

