

This program includes a keynote, five workshops and a celebration luncheon upon completion.

Participants will be given first priority for table registration at our annual board networking event. This event gives your organization an opportunity to showcase your mission to potential board members.

Come to Gorton for this vital program of workshops by Kellogg professors leading to a Nonprofit Organizational Leadership Certificate, Offered as part of the Gorton Greater Good Project, generously supported by the Grainger Foundation.

2020 GORTON GREATER GOOD PROJECT

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Nonprofit Leadership Program

Gorton is partially
supported by a grant from the
Illinois Arts Council Agency



gortoncenter.org
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Through a series of one-day workshops, offered at the Gorton Community Center, participants will explore the following topics *(all dates are tentative)*:



GREATER Northwestern
GOOD Kellogg
PROJECT
2020 GORTON

Keynote | February 5

The keynote session will feature an organization that achieved excellence due to implementing sound leadership and management strategies.

Financial Management for Nonprofit Leaders | March 18

Understand the effective use of budgeting and financial tools, gain a better understanding of finance operations, get hands-on experience with actual audited financial statements from a nonprofit organization and learn how to ask the right questions about their organization's financial statements.

Optimizing Time Management with Competing Pressures | April 15

Time as a resource is at a premium; as people's tasks and obligations increase, they seemingly need to accomplish more with less time. Unfortunately, critical and strategic work is often neglected and people employ ineffective strategies to complete all of their responsibilities. By the end of this session, participants will learn how they can be more intentional with their time and be mindful to complete essential tasks. They will also learn about the cognitive science and the power of timing as it relates to when they should be doing particular work.

Growth Strategy: Linking Mission, Finance and Tactics | May 13

Mission based organizations must focus on their leadership and management decisions in order to continue to grow and succeed. Exploring ideas on innovation and growth for their own organization, participants will gain an understanding of how to use their mission as a decision tool, a marketing edge, a motivation resource and a fundraising hook. Participants will leave with a decision tree framework for both board and staff to engage stakeholders for success.

Leading High Impact Teams | September 23

Participants will explore the dynamics of an effective team within their organization. They will examine elements of intra-team behavior such as leadership, communication and conflict resolution and inter-team dynamics such as competition. Participants will leave with concrete ideas on how to lead a team, encourage creativity, ensure coordination within the team, how to deal with difficult team members, improving the teams' decision-making and performance and how to get the most out of a team.

Leadership Development: Strengths Based Leadership with Assessment | October 13 *(note Tuesday, rather than Wednesday)*

This session will allow participants to gain understanding on their own leadership strengths and how to lead their teams and organization with a strengths-based focus. Participants will take the Strengths Finder 2.0 Assessment prior to start of this session. The professor will make the case for leading with their strengths including benefits such as increased employee engagement, better outcomes in performance and productivity and the ability of the leader to unleash the potential of others on their teams.

Bringing it all Together Keynote | November 4

Keynote session and Graduation Luncheon

Sample Workshop Schedule

8:30-9:00 am – Breakfast available	10:30-10:45 am – Break
9:00 am – Session Introduction	10:45am-12:15 pm– Session 2
9:00-10:30 am – Session 1	12:15-1:00 pm – Networking Lunch
	1:00-2:00 pm – Session 3

Schedule subject to faculty availability (specifically the 1:00-2:00pm Session 3)